

# MINIMA

## CASE STUDY

Minima Design have successfully utilised 3D CAD systems for over ten years. Providing complete and flexible product design and development services in markets such as consumer, packaging, medical, industrial and telecoms.

Cost effective and flexible software has allowed Minima to work on projects as diverse as BT Internet access telephones, beverage vending machines, specialist lap-top computers, industrial pumps and even hydrogen fuel cells; testing the software to the limits.

Minima's Design Manager Matt Horsup explains how Minima first struck up the partnership with NT CAD/CAM: "Knowing Minima needed a system that could compete on cost, speed of execution, flexibility and ease of use, in 1997, I introduced the company to SolidWorks. Then, it soon became apparent that many clients actually requested the use of the software when working on their projects." Working on more and more prestigious projects, Minima's reputation for supplying outstanding product design & development consultancy grew fast, leading to rapid expansion and relocation to a purpose built, technology driven premises.

Horsup sums up some of the core benefits of SolidWorks: "SolidWorks has been ground breaking in a number of respects, not least in its ease of use and communication tools but the entire package NT CAD/CAM provide; there is always someone available whenever we require any further guidance or advice - providing a service we cannot fault."

