

BECTON DICKINSON LTD

CASE STUDY

BD is a medical technology company that serves healthcare institutions, life science researchers, clinical laboratories, industry and the general public. BD manufactures and sells a broad range of medical supplies, devices, laboratory equipment and diagnostic products.

They needed a reliable system that would help them to achieve the complex designs in less time. They wanted to reduce the time to market processes. It was essential that the system was stable and that it could produce realistic images for customer presentations.

SolidWorks has allowed BD to speed up the design process. It has helped them to produce realistic images meaning that customers can visualise concepts. BD is a multinational organisation and SolidWorks has helped them to communicate with their international sister companies.

“SolidWorks has proved very reliable and stable. It has given us everything we expected and more. We love the fact that we can take a concept from the design office, produce a photo quality picture and use that in sales presentations to help us win more business. This had never been done before SolidWorks.”