

ALBRIGHT

CASE STUDY

Albright is the industry leader in heavy duty DC connectors. Having been trading for almost 30 years they have built up quite a reputation for their innovation. They now sell in excess of £18m per year.

They needed a 3d tool that would help them reduce design processes and also help them to share data with partners and customers. They wanted to be able to create 2D drawings as well. They also wanted to invest in a system that could grow with them.

SolidWorks has allowed Albright to move into a 3D world with out costing the earth. They are now able to interact with their customers and partners much more easily whilst still being able to deign in 2D for certain clients.

They are able to show realistic views to customers which helps in presentations. They are just starting to use exploded views and see this as a massive benefit for them.

They admit they have only just started to use SolidWorks in anger but know that what every they do in the future SolidWorks is going to be able to grow with them.

“SolidWorks has improved our customer presentations and also our communication and collaboration with clients and partners, we are still able to design in 2D for certain clients. There are many features in SolidWorks that we couldn't predict our use for we started using it, example being able to prove volume of plastic in an assembly has been extremely useful”.