



Press Release – October 2008

## NEW TECHNOLOGY CADCAM LIMITED LAUNCHES A NEW CUSTOMER LOYALTY PROGRAM

New Technology CADCAM, the UK's leading provider of the highly affordable, premier design software; SolidWorks, launches a new customer loyalty program on 1<sup>st</sup> November 2008.

NT Loyalty Club has primarily been created to improve customer retention and strengthen the service between NT CADCAM and its customers. New Technology CADCAM has always been the leading innovator in the CADCAM industry, so being the first to market the NT Loyalty Club is no different.

The NT Loyalty Club is based on points. Every year points are added to the customer's account which they can exchange for services, ensuring that as a valued NT CADCAM customer they obtain maximum benefit from using the software each and every year they are on subscription, irrespective of whether they have been using SolidWorks for 1 year or 10 years.

Richard Cave Penney, Managing Director of NT CADCAM quotes "We hope this new and exciting loyalty program will encourage our customers to invest into their support package allowing them to spend more time designing better products".

For more information on the NT Loyalty Club, please contact your local account manager or visit <http://loyaltyclub.ntcadcam.co.uk>

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